


Facts and Figures

Trade fair	interzum guangzhou 2011	
Date of the event	27 – 30 March 2011	
Organizer	<ul style="list-style-type: none"> • Koelnmesse Unit 1018, Landmark Tower II, No. 8 Dongsanhuan North Road, Beijing 100004, P.R. China • China Foreign Trade Centre (Group) 117 Liu Hua Road, Guangzhou 510014, P.R. China 	
Event frequency	Annual	
Venue	China Import and Export Fair Complex No. 382 Yue Jiang (Middle) Road Haizhu District Guangzhou, China	interzum guangzhou 27-30 March 2011 www.interzum-guangzhou.com Contact: Ms. Karen Lee Phone + 86 20-87552468ext.12 Fax + 86 20-87552970 email k.lee@koelnmesse.cn
Opening hours (exhibition period)	27 - 30 March 2011 Exhibitors: 9:00 a.m. to 5:30 p.m. Visitors: 9:30 a.m. to 5:00 p.m. Admission up to 4:30 p.m.	Koelnmesse Co., Ltd. Guangzhou Branch Room 3311, Metro Plaza, 183 Tianhe Road (North), Tianhe District, Guangzhou 510620 PR China Tel.: +86 20 8755-2468 Fax: +86 20 8755-2970 info3@koelnmesse.cn www.koelnmesse.cn
Stand rental fees/sqm	<u>Space only (min. 24 sqm):</u> 130EUR or 1,300RMB / sqm <u>Space with standard shell scheme (min. 9 sqm):</u> 150EUR or 1,500RMB / sqm <u>Space with premium shell scheme (min. 18 sqm):</u> 170EUR or 1,700RMB / sqm <u>Co-exhibitor fee:</u> 250EUR or 2,500RMB / per co-exhibitor	

Product segments	<ul style="list-style-type: none"> • Materials and Components for Furniture Production • Machines, Materials and Components for Upholstery and Bedding • Machines, Materials and Components for Interior Works • Machines and Auxiliary Machines for Woodworking and Furniture Production • Others (Media, Association)
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Fair profile	<p>interzum guangzhou is one of the largest furniture production trade fairs in Asia and the definitive one-stop platform for participants to meet buyers, manufacturers and suppliers from all vertical sectors of the furniture manufacturing, production and design industries.</p> <p>Whether the business focuses on design, raw materials & components, woodworking process, or manufacturing and finishing technology, interzum guangzhou, being held concurrently with the China International Furniture Fair CIFF, provides an international avenue of business opportunities for buyers and manufacturers.</p>
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Setting up period (move-in)	<u>Machinery Hall</u>
Dismantling period (move-out)	<p>Move-in and Booth Construction: 23 - 26 March 2011 (9:00 a.m. to 5:30 p.m.)</p> <p>Move-out: 31 March 2011 (9:00 a.m. to 5:00 p.m.)</p>
	<u>Accessories Hall</u>
	<p>Move-in and Booth Construction: 24 - 26 March 2011 (9:00 a.m. to 5:30 p.m.)</p> <p>Move-out: 31 March 2011 (9:00 a.m. to 5:00 p.m.)</p>

Figures of 2010 event	
Gross exhibition space	100,000 sqm
Exhibiting companies	887 from 24 countries and regions
Visitors	43,709 trade visitors

Project management

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