

# China International Industrial Design Technology, Service and Trends Summit 2010

19 October 2010 Conference Room A, Shunde Exhibition Center

The founding of the China Industrial Design Technology and Service Association represents a great progress in the country's bid to boost technology innovation and industrial design. In order to realize the association's goals, the South China Household Electric Appliances Research Institute, Long Chuang Yu Science, and the Industrial Design Society of Shunde (IDSS) have come together to host the China International Industrial Design Technology, Service and Trends Summit 2010 during the China Shunde International Exposition for Household Electrical Appliances (Shunde Expo 2010).

The summit aims to promote the association's services into all the industries in China. We are confident that China's traditional manufacturers will benefit from this summit which encourages adopting advanced technologies to enhance the creativity and quality of product research and development.

## **Advisory Board**

The Ministry of Science and Technology of the People's Republic of China

## **Initiated by**

China Industrial Design Technology and Service Association

## **Supported by**

Beijing Municipal Science and Technology Commission

China Industrial Design Association

The Industrial Design Institution of Chinese Mechanical Engineering Society

National Industrial Design Innovation Alliance

**Organized by**

China Industrial Design Technology and Service Association

Beijing Tech Platform in Industrial Design Secretariat

Beijing Industrial Design Center (BIDC)

**Managed by**

South China Household Electric Appliances Research Institute

The Industrial Design Society of Shunde (IDSS)

Long Chuang Yu Science Co., Ltd.

**Date & Venue**

19 October, 2010, 08:00-12:30

Conference Room A, Shunde Exhibition Center

**Program Schedule (draft)**

**18 October 2010, Afternoon**

- Check-in
- Tour of the South China Household Electric Appliances Research Institute
- Tour of Long Chuang Yu Science Co., Ltd.
- Welcome reception dinner

**19 October 2010, 08:00-12:30**

**08:00-08:15            Registration**

**08:15-08:30            Opening Ceremony and Welcome Remarks**

- Head, The Ministry of Science and Technology of the People's Republic of China
- Mr. Dongliang Chen, Head, Beijing Industrial Design Center (BIDC), Beijing Municipal Science & Technology Commission
- Director, Guangdong Productivity Center, Guangdong

Science and Technology Department

**08:30-10:30**

**Keynote Speeches**

- Representative, Geomagic, Inc.
- Representative, The Materialise Group

Representative, Konica Minolta Holdings, INC.

**10:30-10:40**

**Coffee Break**

**10:40-12:10**

**Keynote Speeches**

- Representative, Hong Kong Polytechnic University
- Representative, Taiwan Design Center
- Renowned Professor, China

**12:10-12:30**

**Q&A**