

China HC360.com Sourcing Fair 2010

Date: 18th October, 2010, 10:00-12:30

Venue: Conference Room A, Shunde Exhibition Center

1. Background

HC360.com has joint hands with China Shunde International Exposition for Household Electrical Appliances 2010 (Shunde Expo 2010) to co-organize the China HC360.com Sourcing Fair. The fair brings together leading domestic buyers of the industry for a face-to-face meeting with Shunde Expo exhibitors.

2. Goals

- To establish an ideal communication platform
- To create more business opportunities
- To promote the steady growth of the industry

3. Who you will meet

Expected number of buyers: 200

Buyer Profile:

- Agents or dealers who have strong purchasing wishes
- With the minimum purchasing amount of **RMB 500,000**
- From the leading household appliance companies with minimum annual revenue of **RMB 5,000,000**
- Decision-makers

4. Program Schedule

18 th October	10:00-10:20	Arrival of Buyer Delegation
	10:20-10:30	Arrival of Exhibitors and Media
	10:30-10:50	<ul style="list-style-type: none">- Opening Remarks- Launch of the <i>2010-2011 HC Yellow Pages Directory for Household Electrical Appliances</i>
	10:50-12:30	<ul style="list-style-type: none">- Buyer Sourcing Tour- Media Interview
	12:30	Closing & Luncheon

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