

# China Electricity Council

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CEC Exhibition Letter [2011] NO. 114

## **Notice for Holding the Clean Energy Expo China 2012 Invitation to Exhibitors and Sponsors of China Power**

To all members and units concerned:

To fully implement the 12<sup>th</sup> Five-year Development Plan, which prioritizes the reform of energy production and utilization pattern as an effort to cope with climate change, safeguard energy security, enhance energy efficiency and promote the development mode of the national power industry, the China Electricity Council (CEC) will hold the China Power & Clean Energy Expo China 2012 (China Power & CEEC 2012) on 23-25 Feb. 2012 at Beijing China International Exhibition Center. The CEC will invite officials and specialists from power industry to visit and exchange at the event.

Hereby, we are sincerely inviting enterprises from China and abroad to participate in and sponsor the event. Detailed description of the event is attached to this document. For further information, please visit the CEC website at [www.cec.org.cn](http://www.cec.org.cn) or official website of China Power & CEEC 2012 at [www.cleanenergyexpochina.cn](http://www.cleanenergyexpochina.cn).

Contact details:

1. Exhibition Dept. of the CEC

Contacts: Shupeng LI, Shasha JI, Wu WEI

Tel: 010-63415549, 63414333, 63415262

Fax: 010-63544560

Email: [lishupeng@cec.org.cn](mailto:lishupeng@cec.org.cn), [jishasha@cec.org.cn](mailto:jishasha@cec.org.cn), [weiwu@cec.org.cn](mailto:weiwu@cec.org.cn)

Address: No. 1, Lane 2, Baiguang Road , Xuanwu District, Beijing, 100761

2. Koelnmesse (Beijing) Co., Ltd.

Contacts: Helen CHEN, Monika Yu

Tel: 010-65907766-736/716

Email: [h.chen@koelnmesse.cn](mailto:h.chen@koelnmesse.cn), [m.yu@koelnmesse.cn](mailto:m.yu@koelnmesse.cn)

Annex: 1. Introduction to China Power & CEEC 2012

2. Exhibition participation guide

3. Conference participation guide

1 Nov. 2011

Annex 1:

## **Power China & CEEC 2012 Introduction**

The CEC has successfully held three influential Power China & CEEC since 2009, which have promoted policy research, industry planning, technological innovation and investment development in clean energy industry. The first was held in Tianjin in Nov. 2009, supplemented by the forum on “Clean Energy and Green Power”; the second was held in Beijing in June 2009, supplemented by the Wind Power Forum; the third was held in Beijing in June 2011, supplemented by the forum on “Clean Energy and Diversified Development”. Past events have received substantial support from government units, including State-owned Assets Supervision and Administration Commission of the State Council (SASAC), Ministry of Science and Technology (MOST), State Electricity Regulatory Commission, National Energy Administration, and favorable feedback from exhibiting enterprises.

About Power China & CEEC 2012:

### **I. Organizing structure:**

1. Hosts: the China Electricity Council (CEC), the Sub-council of Power Industry of the China Council for the Promotion of International Trade (CCPIT), Beijing sub-council of the CCPIT, the Sub-council of Construction Industry of the CCPIT.

2. Organizers: Exhibition Dept. of the CEC, Koelnmesse (Beijing) Co., Ltd., Beijing Tiger Exhibition Co., Ltd., Media Glory Consulting (Beijing) Co., Ltd.

3. Corporate supporters: State Grid Corporation of China, China Southern Power Grid, China Huaneng Group, China Datang Corporation, China Huadian Corporation, China Guodian Corporation, China Power Investment Corporation, China National Nuclear Corporation, China Three Gorges Corporation, Shenhua Group Corporation Ltd., State Nuclear Power Technology Co., Ltd., China Guangdong Nuclear Power Group, Guangdong Yudean Group Co., Ltd., Zhejiang Provincial Energy Group Company Ltd.

4. Industry supporters: World Wind Energy Association (WWEA), Independent Power Producers Forum (IPPF), National Alliance for Solar Thermal Energy of MOST, China Automotive Technology & Research Center (CATARC)

5. Co-organizers: CEC Expert Panel on New Energy Power, CEC Energy Standardization Center of EV Charging Facilities, Huaneng Renewables Corporation Ltd., China Datang Corporation Renewables Power Co., Ltd., Huadian New Energy Development Co., Ltd., Longyuan Power Group Corporation Ltd., Guodian Technology and Environment Group Corporation Ltd., China Three Gorges New Energy Corp., Shenhua Guohua Power, Solar Power Development Ltd. of China Guangdong Nuclear Group, Wind Power Development Ltd. of China Guangdong Nuclear Group

## **II. About CEEC**

Themed as "Sustainable Solution for China's Energy Future", this exhibition occupies 50,000 sqm, including six professional exhibitions showcasing new technologies in wind power, solar power and biomass, grid integration technology and facility, EV and charging facility and energy storage. The shows are the International Wind Power Show, International PV Show of New Technology New Materials New Products New Facility (the Four New in PV), International Solar Thermal Show of New Technology New Materials New Products New Facility, International Clean Energy Show of Grid Integration and Facility, International eMobility and Infrastructure Show, incorporating:

1. Wind power: production and sales of wind power units, wind farm development, accessories of wind power units, supporting services;
2. Solar PV: PV batteries and modules, parts and equipment, infrastructure system and installation, production line/facility, raw materials and supply, system composition, consulting and services;
3. Solar thermal: production and sales of solar thermal products, solar thermal parts, system and supporting equipment;
4. Grid integration of clean energy: integration technology, energy storage, smart grid, informatization, intelligent management, modules and accessories, consulting and services;
5. Energy storage and charging facility: charging points, energy storage, electric vehicle, modules and accessories, consulting and services;
6. Bio-energy: Biomass (granular) gasification combustion boiler, utilization of solid wastes, gas power and mechanics, biomass fuel, biomass solid granular compression molding facility, biogas technology, biological cultivation of forest biomass, consulting and services.

## **III. About China Power**

Theme of the China Power 2012 is 12<sup>th</sup> Five-year Plan for Clean Power Technology and Development. Composed of one main forum and six tracks, each of the conferences focuses on one of the six topics, namely intelligent management of clean power, investment and financing of clean energy, wind power, solar power, bio-energy, EV infrastructure and energy storage. Participants in the discussion include (1) enterprise executives, managers of planning, production, operation, management, R&D, investment, informatization and so on, as well as heads of the new energy subsidiaries of all corporations; (2) governments, international organization and research institutes; (3) national and international energy enterprises; (4) technology and equipment suppliers of new energy and power grid; (5) solution, consulting and service providers for low-carbon economy; (6) media.

## **IV. Payment methods**

Bank transfer: via corporate accounts, no private account accepted.

Account name: the Sub-council of Power Industry of the China Council for the Promotion of International Trade

Bank name: Industrial and Commercial Bank of China, Caishikou Branch

Account number: 0200 0018 0920 0067 660

Only cash is accepted for on-site payment.

Annex 2:

## **Exhibition Participation Guide**

### **I. Exhibition arrangement**

Preparation: 21 Feb. 2012, 9:00-17:30

22 Feb. 2012, 9:00-21:00

Exhibition: 23-24 Feb. 2012, 9:00-17:00

25 Feb. 2012, 9:00-15:30

Dismantling: 25 Feb. 2012, 15:30-20:30

### **II. Price rate**

Standard booth (9 sqm): RMB 9,800/unit; Package: display board, title board, one desk, two chairs, carpet, regular light, 220V/5A power socket, paper basket;

Raw space (36 sqm the minimum): RMB 1,080/sqm;

### **III. Pre-registration**

1. Exhibiting enterprise requests floor-plan from the organizer and chooses preferred booth;
2. Exhibiting enterprise fills out booth application form with company stamp and fax the form to the Exhibition Dept. of the CEC;
3. On receiving the booth application form by the organizer, sign a booth lease contract. Deadline for pre-registration: 23 Jan. 2012.

### **IV. Payment and withdrawal**

Within 10 days since the effective date of the booth lease contract, the exhibiting enterprise shall pay a deposit equivalent to 50% of the total amount of booth rent. The remaining 50% shall be paid before 23 Jan. 2012. If the enterprise fails to pay the deposit, the organizer has the right to make other arrangement to the contracted booth.

## Booth Application Form for CEEC 2012

Company name (Chinese): \_\_\_\_\_

Company name (English): \_\_\_\_\_

Brand name: \_\_\_\_\_

Address (Chinese): \_\_\_\_\_

Postcode: \_\_\_\_\_

Address (English): \_\_\_\_\_

Contact person: \_\_\_\_\_

Tel. (Mobile): \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Company website: \_\_\_\_\_

My company is  The owner  Manufacturer  Agent/distributor

Will showcase the following achievements/technology/products:

Booth requirements (please check "√" the corresponding square)

Raw space (36 sqm the minimum)       Upgraded standard booth (9 sqm the minimum)

RMB 1,080/sqm

RMB 1,200/sqm

Area applied: \_\_\_\_\_ sqm

Booth applied: \_\_\_\_\_ sqm

Standard booth: (9 sqm each)       Premium standard booth (18 sqm the minimum)

RMB 9,800/unit

RMB 1,350/sqm

Booth applied: \_\_\_\_\_ sqm

Booth applied: \_\_\_\_\_ sqm

Submission of the application form is regarded as acceptance of all provisions set by the organizers.

Annex 3:

## Conference Participation Guide

### I. Time and venue

Time: 23-24, Feb. 2012, registration is on 22 Feb.

Venue: Beijing Radisson SAS Hotel (A6, Beisanhuan Rd, Beijing), Crowne Plaza Beijing (Yunnan Tower, Northeast Corner of Taiyanggong Bridge, Xibahe, Northeast 3<sup>rd</sup> Ringroad, Chaoyang District, Beijing).

### II. Conference sponsorship

1. Sponsorship to the main conference: RMB 150,000

Rewards: A 15-minute keynote speech at the main conference. A 20-minute speech on technology at tracks. 72 sqm at CEEC 2012 (sponsors are responsible for booth preparation);

Imaging: Sponsor LOGO will be shown on backdrops at the main conference, main image board, information board and all conference materials. To A backdrop of 4m(W)x2.4m(H) and information desk are presented outside the main conference venue.

Advertising: A double spread advertisement in the conference proceeding. Sponsor introduction and hyperlink are presented on the conference website, press release and e-newsletter;

VIP rewards: 2 VIP IDs for VIP meeting, opening ceremony, VIP tour and luncheon, etc., as well as VIP seats during the conference. 6 free conference admittances.

2. Sponsorship for tracks: RMB 80,000

Rewards: A 20-minute speech on technology at the conference track. 36 sqm of raw space at CEEC 2012 (sponsors are responsible for booth preparation);

Imaging: Sponsor LOGO will be shown on backdrops at the main conference, main image board, information board and all conference materials. To A backdrop of 2m(W)x2.4m(H) and information desk are presented outside the main conference venue.

Advertising: A single sheet of advertisement in the conference proceeding. Sponsor introduction and hyperlink are presented on the conference website, press release and e-newsletter.

VIP rewards: 1 VIP IDs for VIP meeting, opening ceremony, VIP tour and luncheon, etc., as well as VIP seats during the conference. 4 free conference admittances.

### 3. Other sponsorship

VIP luncheon/banquet: RMB 50,000;

Speech on technology at tracks (20-minute): RMB 30,000;

Name tags and braces: RMB 30,000;

Document bag: RMB 20,000;

VIP attendance: RMB 20,000;

Advertisement in conference proceeding (single sheet): RMB 15,000.

### III. Fees for conference attendance

RMB 2000/person

#### Application Form for China Power 2012

Company				
Contact person		Tel.		Mobile
Fax			Email	
Attendees				
Name	Job function/Department	Job title	Contact method	
Sponsorship intention	Main Conference <input type="checkbox"/> Tracks <input type="checkbox"/> Others _____			
Payment method	Bank transfer <input type="checkbox"/> On-site payment <input type="checkbox"/>			
Hotel booking	Yes <input type="checkbox"/> No <input type="checkbox"/>			

Please fax or email the Application Form to the Exhibition Dept. of the CEC before 15. Feb, 2012.

Contact person: Shupeng LI      Tel.: 010-63415549

Fax: 010-63544560      Email: lishupeng@cec.org.cn