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China's premier clean energy event wins praises from participants

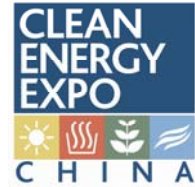
Clean Energy Expo China (CEEC) 2011, held at the China National Convention Center in Beijing, closed this Friday receiving much praises from exhibitors and visitors alike for enabling business and facilitating information exchange.

CEEC 2011 featured 320 exhibitors from 19 countries and regions including national representations from Germany (led by the German Industry & Commerce), Canada (Ontario Investment and Trade Services, Ministry of Economic Development and Trade) and the Netherlands (Holland Home of Wind Energy). Nearly 17,000 trade visitors were received over three days, including almost 1,000 conference delegates. Buyer groups spanned from power producers and developers, investors, traders, energy technology companies to research institutions.

Among the exhibitors and sponsors were industry powerhouses like SSB/Emerson, BASF, Siemens, Bachmann electronic, CSR Zhuzhou, LDK, State Grid, Longyuan Group and Guodian United Power, DHI-DCW, PPG, Delta Group, CEEG, GS-Solar, Trina Solar, Rayspower, Linuo, Sunrain, KGE, and many more.

"Through this exhibition we've gotten many new contacts and at the same time showcased SSB's capabilities. SSB is committed to remain a leader in the industry and so we will not miss this opportunity to be at Clean Energy Expo China," said Gao Yupei, Sales & Marketing Director of SSB Wind Energy.

Global chemical giant BASF showcased its high-quality solutions for wind turbines at the event, including its epoxy systems that can help blade manufacturers in Asia to produce more efficient and durable wind turbine rotor



Clean Energy Expo China

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blades, as well as for the first time its engine cooling systems and gear lubricant technology from Cognis.

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Ren Dongyi, Managing Director of LS Cable emphasized the importance for international exchange: "We come from Korea, where the wind power industry itself is still relatively small. In China, this industry is already fully industrialized which broadened our horizons. This is only possible through exhibiting at an influential event like Clean Energy Expo China."

Participants welcomed the more comprehensive product showcase this year which included new highlights, such as the solar thermal segment. "Foreign buyers consider environmental-friendliness when procuring (solar products) whereas local companies value the economical aspect. 80-90 percent of the people in China support environmental protection but only 5-10 percent are willing to spend a high price for the cause. We, the industry, need an organization like Koelnmesse to establish a platform like Clean Energy Expo China to allow more people to understand solar thermal energy," said Ryan Chen, Overseas Marketing Manager of market leader Sunrain, a first time exhibitor and sponsor of the event.

CEEC is reportedly the only cross sector renewable energy event in China and has been receiving strong political backing since its inception. Lu Weijiang, Marketing Vice-Director of the State Grid Electric Power Research Institute: "We will definitely participate at Clean Energy Expo China again and bring our latest renewable energy generation as well as grid connection technology and equipment. There is interaction and exchange between industry peers. We feel very good here and hope to network with more people."

Joining the ranks of China Electricity Council, the National Energy Administration, the State Electricity Regulatory Commission and the State-owned Assets Supervision and Administration Commission as supporters to the event were international organization Asian Development Bank (ADB), the

World Wind Energy Association (WWEA) the Independent Power Producers Forum (IPPF), as well as the China Automotive Technology and Research Center (CATARC) and the National Solar Thermal Industry Alliance.

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Being hosted in China's capital city - the epicenter of all policy making and major industry associations in China - organizers attributed the well-attended event to its unique geographical advantage to attract key government officials and trade bodies alike. "Beijing is *the* place to be for renewable energy in China, because this is where the government is, which in return attracts top decision makers to come to an event like this. After all, it is not the quantity, but the quality that counts!" confirmed Gerrit Klanderman, Managing Director of the newly established industry association "Holland Home of Wind Energy", which brought 13 of its member companies to the event.

CEEC's inaugural partnership with China's top industry forum, China Power, garnered great response from conference delegates. Views were exchanged and industry hot button issues surrounding Wind Power, Solar Energy, Solar Heating, Smart Grid and Electric Vehicle Infrastructure were dealt with in various sub-forums.

"The topics covered by the Clean Energy Expo China conference are spot on and take into consideration the needs of participants. It is especially beneficial that many speakers themselves are renowned industry veterans. I obtained valuable knowledge and made many new contacts through this participation", said one satisfied delegate.

"Clean Energy Expo China is a very good platform as it combines a high quality conference with an exhibition, which is great for professional visitors to meet us", added Su Yong, Director at CEEG Solar, one of the conference sponsors this year.

2012: More internationalized, more important, bigger than ever!

Organizers have announced that come 2012, CEEC will be integrating China (Beijing) International Photovoltaic Exhibition (CIPV) and China International Bioenergy Exhibition & Technical Conference (CIBE) into CEEC. Both events are the largest of their kind in North China.

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As a result, CEEC will be expanded to 35,000 sqm. It is further confirmed the event will be relocated back to the China International Exhibition Center (CIEC) situated in downtown Beijing which is expected to facilitate better product segregation and at the same time showcase the entire renewable energy portfolio in one venue. Exhibitors and visitors will see dedicated halls for different exhibit categories.

The collaboration is poised to elevate CEEC to a higher level with the support of new partners and an augmented product group line up.

The German Federal Ministry of Economics and Technology (BMWi) is the latest government body to recognize the importance of CEEC and has included the event in its worldwide assistance program to showcase German technology. More governments and trade bodies are expected to use CEEC as a door into China's vast renewable energy market, with new national pavilions expected from Switzerland and Japan.

Based on a report released by Pew Charitable Trusts in March, China's 2010 investment in the clean energy sector rose by 39 percent, totaling US\$54.4 billion. The country accounted for close to 50 percent of the global investment in both wind and solar power. This figure is set to grow as China's latest 12th Five-Year Plan continues to place strong emphasis on developing wind, solar as well as bio-energy.

Organized by the China Electricity Council, Koelnmesse and the China Council for the Promotion of International Trade Beijing Sub-council, Clean Energy

Expo China 2012 Exhibition and Conference will return to the China International Exhibition Center, Beijing from February 23 to 25, 2012

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For further information, visit www.cleanenergyexpochina.com.

Note for editorial offices:

You can find photos of Clean Energy Expo China 2012 in our image bank at www.cleanenergyexpochina.com under "For the Press". Voucher copy kindly requested.

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About Clean Energy Expo China

Clean Energy Expo China is organized by the China Electricity Council and Koelnmesse. The event was introduced to China in 2008 as a trading and knowledge-sharing platform bringing together the leading players in the Technology, Services, Finance and Government sectors to address key issues in the areas of renewable energy and sustainable development in China.

www.cleanenergyexpochina.com

About China (Beijing) International Photovoltaic Exhibition (CIPV)

CIPV is a trade platform aimed at furthering the development of the solar PV industry. Organized by the Solar Photovoltaic Industry Association, and the Construction Industry Sub-council of CCPIT, CIPV EXPO will be integrated into Clean Energy Expo China from 2012 onwards.

www.cipvchina.com

About China International Bioenergy Exhibition & Technical Conference (CIBE)

Established by the Beijing New Energy & Renewable Energy Sources Association, CIBE has been promoting the use of biomass as an alternative source of renewable clean energy in China since 2009. From 2012, the event will be incorporated into Clean Energy Expo China.

www.cibeexpochina.com

About the Clean Energy Expo China Organizers

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Koelnmesse

As a world-renowned trade fair organizer, Koelnmesse has an excellent track record for organizing world's leading events in 25 industry sectors. With over 80 years' experience in organizing large-scale commercial events connecting buyers and sellers, Koelnmesse brings forth an unrivaled skill-set and expertise needed to develop **Clean Energy Expo China** as the premier international trade show of its kind in China .

www.koelnmesse.com

China Electricity Council (CEC)

Operating under the supervision of the State Electricity Regulatory Commission, CEC is the consolidated organization of all China's power producers, enterprises and institutions. The council also administers industry committees, specialty societies and power industry associations at provincial and municipality level.

www.cec.org.cn